reva

Print Date 10/13/12

Page 1 of 7

## CONTRACT



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB) 3050 K St NW Washington, DC 20007

	Contract / Revision			Alt Order #	
	489528	1		06266599	
Product					
OBAMA 4 AMERICA					
Contract Dates	Estimate #				
10/16/12 - 10/22/12	1537			•	
<u>Advertiser</u>		ï	Or	ginal Date	/ Revision
Obama For America			1	0/13/12	/ 10/13/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash

EOM/EOC	Droadcast		Casn
Station	Account E	xecutive	Sales Office
KVVU	Teresa Dif	uria	TELEREP-PHIL
Special Handl	ing		
Demographic			
Adults 35+			
IDB#	Advertiser	<u>Code</u>	Product Code
Agency Ref		<u>Advertiser</u>	Ref

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	oots	Amount
N 1 KVVU 10/17/12 10/17/12 BB League Championships  Start Date End Date Weekdays Spots/Week  Week: 10/16/12 10/22/12W 1  Spot Ch Date Range Description  1 KVVU 10/16/12-10/22/12 BB League Championships  See MG 1.2	1pm-8pm <u>Rate</u> \$4,850.00 <u>Start/End Time</u> 1pm-8pm	:30 <u>Weekdays Length Rate</u> W :30 \$3,250.00	NM <u>Type</u> <i>NM</i>	1	\$3,250.00
2 KVVU 10/17/12-10/17/12 BB League Championships	1pm-8pm	W :30 \$3,250.00	NM		
2 KVVU 10/16/12 10/22/12 FOX 5 News 5-6am M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 5	5a-6a <u>Rate</u> \$450.00	:30	NM	5	\$2,250.00
3 KVVU 10/16/12 10/22/12 Fox 5 News AM M-F 6a-7a  Start Date End Date Weekdays Spots/Week  Week: 10/16/12 10/22/12 MTWTF 5	M-F 6a-7a <u>Rate</u> \$725.00	:30	NM	5	\$3,625.00
4 KVVU 10/16/12 10/22/12 Fox 5 News AM M-F 7a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 10	M-F 7a-9a <u>Rate</u> \$700.00	:30	NM	10	\$7,000.00
5 KVVU 10/16/12 10/22/12 More M-F 9-10a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 5	M-F 9a-10a <u>Rate</u> \$275.00	:30	NM	5	\$1,375.00
6 KVVU 10/16/12 10/22/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 5	M-F 10a-11a <u>Rate</u> \$250.00	:30	NM	5	\$1,250.00
7 KVVU 10/16/12 10/22/12 Better Start Date	M-F 11a-12p <u>Rate</u> \$125.00	:30	NM	1	\$195.00
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 5 KVVU 10/16/12-10/22/12 Better See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	Start/End Time M-F 11a-12p 6.11,26.12,26.13,20	<u>Weekdays</u> <u>Length Rate</u> MTuwThF :30 <del>\$125.00</del> 6.14,26.15,26.16,26.17,26.18,26.19,26.20,3	<u>Type</u> <i>NM</i> 26.2		
8 KVVU 10/16/12 10/22/12 Divorce Court/Divorce Court  Start Date End Date Weekdays Spots/Week  Week: 10/16/12 10/22/12 MTWTF 2	M-F 12-1p <u>Rate</u> \$195.00	:30	NM	1	\$195.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Original Date / Revision 10/13/12 / 10/13/12



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Alt Order # Contract / Revision 489528 06266599 Contract Dates Product Estimate # 10/16/12 - 10/22/12 OBAMA 4 AMERICA 1537 <u>Advertiser</u>

Spots/		
the state of the s	pe Spots	Amount
Start Date         End Date         Weekdays         Spots/Week         Rate           Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Type           5 KVVU         10/16/12-10/22/12         Divorce Court/Divorce Court         M-F 12-1p         MTuWThF         :30         \$125.00         NI           See MG         26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26,16,26.17,26.18.26,19.26,20.26,2         NI	_	
9 KVVU 10/16/12 10/22/12 Cops/Dog The Bounty Hunter1-2pm :30 NI  Start Date End Date Weekdays Spots/Week Rate  Week: 10/16/12 10/22/12 MTWTF 5 \$125.00	M 2	\$390.00
Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Tyr           1 KVVU         10/16/12-10/22/12         Cops/Dog The Bounty Hunter 1-2pm         MTuWThF         :30         \$125.09         NI           See MG         26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2         3         KVVU         10/16/12-10/22/12         Cops/Dog The Bounty Hunter 1-2pm         MTuWThF         :30         \$125.09         NI	М	
3 KVVU 10/16/12-10/22/12 Cops/Dog The Bounty Hunter1-2pm MTuWThF :30 \$125.00 NJ See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 5 KVVU 10/16/12-10/22/12 Cops/Dog The Bounty Hunter1-2pm MTuWThF :30 \$125.00 NJ See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2		
10 KVVU 10/16/12 10/22/12 Katie Couric       2-3p       :30       NI         Start Date Weekdays       End Date Weekdays       Spots/Week Rate         Week: 10/16/12 10/22/12 MTWTF       4 \$150.00	M 1	\$425.00
Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Type           2 KVVU         10/16/12-10/22/12         Katie Couric         2-3p         MTuWThF         :30         \$150.00         NI           See MG         26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2         3         KVVU         10/16/12-10/22/12         Katie Couric         2-3p         MTuWThF         :30         \$150.00         NI	М	
3 KVVU 10/16/12-10/22/12 Katie Couric 2-3p MTuWThF :30 \$150.00 N/ See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 4 KVVU 10/16/12-10/22/12 Katie Couric 2-3p MTuWThF :30 \$150.00 N/ See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2		
11 KVVU 10/16/12 10/22/12 Anderson 3-4p :30 NN Start Date End Date Weekdays Spots/Week Rate Week: 10/16/12 10/22/12 MTWTF 4 \$175.00	M 2	\$900.00
Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Typ           2 KVVU 10/16/12-10/22/12 Anderson         3-4p         MTuWThF         :30         \$175.00         NI           See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2		
3 KVVU 10/16/12-10/22/12 Anderson 3-4p MTuWThF :30 \$175.00 NI See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2	М	
12 KVVU 10/16/12 10/22/12 The Dr.Oz Show 4-5p :30 NN Start Date End Date Weekdays Spots/Week Rate Week: 10/16/12 10/22/12 MTW 6 \$500.00	M 3	\$1,500.00
Spot Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Typ           3 KVVU         10/16/12-10/22/12         The Dr.Oz Show         4-5p         MTuWThF         :30         \$225.00         NM           See MG         26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2         A KNALL         10/16/12 10/23/12         The Dr.Oz Show         4.5p         MTWTHE Foundation         100.00         <	И	
4 KVVU 10/16/12-10/22/12 The Dr.Oz Show 4-5p MTuWThF :30 \$225.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 9 KVVU 10/16/12-10/22/12 The Dr.Oz Show 4-5p MTuWThF :30 \$225.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2		
N 13 KVVU 10/16/12 10/22/12 Fox 5 News at 5 5-530p :30 NN <u>Start Date End Date Weekdays Spots/Week Rate</u> Week: 10/16/12 10/22/12 MTWTF 3 \$950.00	<b>У</b> 2	\$1,900.00

Obama For America

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\$0.00

\$0.00



Start Date

See MG 13.7

See MG 13.6

Spot Ch

Week: 10/15/12

10/21/12

KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Weekdays

<u>Description</u>

Fox 5 News at 5

Ch Start Date End Date Description

4 KVVU 10/16/12-10/22/12 Fox 5 News at 5

5 KVVU 10/16/12-10/22/12 Fox 5 News at 5

End Date

Date Range

2 KVVU 10/16/12-10/22/12

Contract / Revision Alt Order # 489528 06266599 Contract Dates Product Estimate # 10/16/12 - 10/22/12 **OBAMA 4 AMERICA** 1537

<u>Advertiser</u> Original Date / Revision 10/13/12 / 10/13/12 Obama For America

Spots/

Length Week Rate Type Spots Amount Lenath Туре Rate MTuWThF----:30 \$285.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 MTuWThF----:30 \$950.00 NM MTuWThF----:30 \$950.00 NM

6 KVVU 10/17/12-10/17/12 Fox 5 News at 5 5-530p ---W-----:30 \$950.00 NM MG for 13.5 10/17 7 KVVU 10/22/12-10/22/12 Fox 5 News at 5 5-530p :30 \$950.00 NM MG for 13.4 10/22 14 KVVU 10/16/12 10/22/12 Fox 5 News at 5 MF 530-6p M-F 530-6p :30 NM 1 \$1,025.00 **Weekdays** Start Date **End Date** Spots/Week Rate Week: 10/16/12 10/22/12 MTWTF--\$1,025.00 Spot Ch Date Range Description Start/End Time **Weekdays** Lenath Rate Туре 4 KVVU 10/16/12-10/22/12 Fox 5 News at 5 MF 530-6p M-F 530-6p MTuWThF----:30 \$325.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 5 KVVU 10/16/12-10/22/12 Fox 5 News at 5 MF 530-6p M-F 530-6p MTuWThF----:30 \$325.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 10/22/12 15 KVVU 10/16/12 Fox 5 News at 6pm M-F 6-630pm :30 NM 0 **End Date** Weekdays Start Date Spots/Week Rate Week: 10/16/12 10/22/12 MTWTF--2 \$300.00 Spot Ch Date Range **Description** Start/End Time <u>Weekdays</u> Length Rate Type 1 KVVU 10/16/12-10/22/12 Fox 5 News at 6pm M-F 6-630pm MTuWThF----:30 \$300.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 2 KVVU 10/16/12-10/22/12 Fox 5 News at 6pm M-F 6-630pm MTuWThF----NM :30 \$300.00 See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 16 KVVU 10/16/12 10/22/12 MORE Access 630-7pm :30 NM n Start Date End Date **Weekdays** Spots/Week Rate Week: 10/16/12 10/22/12 MTWTF-\$650.00 Start/End Time Spot Ch Date Range Description <u>Weekdays</u> Length Type Rate 3 KVVU 10/16/12-10/22/12 MORE Access 630-7pm MTuWThF-:30 \$225.00 NM See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 KVVU 10/16/12 10/22/12 Fox 5 News M-F 10p-11p 10p-11p :30 NM \$10,750.00 5 End Date Spots/Week Start Date **Weekdays** Rate Week: 10/16/12 10/22/12 MTWTF-\$2,150.00 18 KVVU 10/20/12 10/20/12 FOX 5 News Sat 10-11p 10-11p Sat :30 NM \$1,500.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/15/12 10/21/12 \$1,500.00 --1-Start/End Time Spot Ch Date Range Description Weekdays <u>Length</u> Type Rate 1 KVVU 10/15/12-10/21/12 FOX 5 News Sat 10-11p 10-11p Sat \$1,500.00 -----Sa--:30 NM See MG 18.2 2 KVVU 10/20/12-10/20/12 FOX 5 News Sat 10-11p 10-11p Sat \$1,500.00 -----Sa--:30 NM MG for 18.1 10/20 KVVU 10/21/12 10/21/12 Fox 5 News Su 10p-1045p Su 10p-1045p :30 NM \$1,850.00 Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 10/15/12 10/21/12 \$1,850.00 KVVU 10/21/12 10/21/12 Sports Plus Su 1045p 1045p-11p :30 NM 1 \$1,200.00 Start Date End Date **Weekdays** Spots/Week Rate

Start/End Time

Rate

Start/End Time

5-530p

5-530p

5-530p

Spots/Week

Days

<u>Weekdays</u>

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\$1,200.00

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**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 489528 /	Alt Order # 06266599
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537

<u>Advertiser</u>	Original Date / Revision
Obama For America	10/13/12 / 10/13/12

	O	Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	Spots	Amount
21       KVVU 10/16/12       10/22/12       Fox 5 News M-F 11p         Start Date       End Date       Weekdays       Spots/Week         Week: 10/16/12       10/22/12       MTWTF       5	M-F 11-1135p <u>Rate</u> \$1,950.00	:30	NM	5	\$9,750.00
22 KVVU 10/16/12 10/22/12 The Simpsons         Start Date       End Date       Weekdays       Spots/Week         Week: 10/16/12 10/22/12 MTWTF       5	M-F 11:35p-12:05a <u>Rate</u> \$350.00	:30	NM	5	\$1,750.00
23         KVVU 10/16/12         10/22/12         Friends           Start Date         End Date         Weekdays         Spots/Week           Week: 10/16/12         10/22/12         MTWTF         2	M-F 12:05-1:05a <u>Rate</u> \$225.00	:30	NM	2	\$450.00
24 KVVU 10/20/12 10/20/12 Numb3rs  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/121 1	Sa 4-5p <u>Rate</u> \$100.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 KVVU 10/15/12-10/21/12 Numb3rs	Start/End Time Sa 4-5p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> Sa :30 \$100.00	<u>Type</u> NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2	26.11,26.12,26.13,26	.14,26.15,26.16,26.17,26.18,26.19,26.20,	26.2		
25 KVVU 10/21/12 10/21/12 Fox News Sunday 8-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	8-9a <u>Rate</u> \$850.00	:30	NM	1	\$850.00
N 26       KVVU 10/22/12       10/22/12       The Mob Doctor         Start Date       End Date       Weekdays       Spots/Week         Week: 10/22/12       10/28/12       1       1	Mon 9p-10p <u>Rate</u> \$2,750.00	:30	NM	23	\$19,520.00

Original Date / Revision

/ 10/13/12

10/13/12



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29

See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29
 KVVU 10/18/12-10/19/12 Special Early News

22 KVVU 10/21/12-10/21/12 Weekend Matinee Movie

25 KVVU 10/21/12-10/21/12 Weekend Matinee Movie

26 KVVU 10/21/12-10/21/12 Weekend Matinee Movie

MG for 26.22,26.16,26.17,26.20,26.21

MG for 26.22,26.16,26.17,26.20,26.21

MG for 26.22,26.16,26.17,26.20,26.21

MG for 26.22,26.16,26.17,26.20,26.21

24 KVVU 10/18/12-10/19/12 Special Early News

(H)

	Contract / Revision 489528 /	Alt Order # 06266599
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	OBAMA 4 AMERICA	1537

Spots/ \*Line Ch Start Date End Date Description Start/End Time Length Week Days Rate Type Spots Amount Start Date **End Date** Weekdavs Spots/Week <u>Rate</u> Date Range Start/End Time Length Spot Ch Description <u>Weekdays</u> Rate Type 1 KVVU 10/22/12-10/28/12 The Mob Doctor Mon 9p-10p M-----:30 NM <del>\$2,750.00</del> See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,26.11,26.12,26.13,26.14,26.15,26.16,26.17,26.18,26.19,26.20,26.2 M-F 11a-12p 2 KVVU 10/17/12-10/17/12 Katie NM ---W-----:30 \$425.00 MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 3 KVVU 10/17/12-10/17/12 Katie M-F 11a-12p ---W-----:30 \$425.00 NM MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 4 KVVU 10/18/12-10/19/12 Katie ----ThF----:30 NM 1-2pm \$425.00 MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 5 KVVU 10/18/12-10/19/12 Katie 1-2pm ----ThF----:30 \$425.00 NM MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, (M) 6 KVVU 10/18/12-10/19/12 Katie ----ThF----:30 NM 1-2pm \$425.00 MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, KVVU 10/18/12-10/19/12 Katie ----ThF----:30 NM 1-2pm \$425.00 MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, (0) 8 KVVU 10/18/12-10/19/12 Anderson Cooper NM 2-3p ----ThF----:30 \$450.00 MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 9 KVVU 10/18/12-10/19/12 Anderson Cooper --ThF----.30 \$450.00 NM 2-3p MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 2-3p 10 KVVU 10/18/12-10/19/12 Anderson Cooper ----ThF----:30 \$450.00 NM MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 11 KVVU 10/18/12-10/19/12 Anderson Cooper 2-3p ----ThF----:30 NM \$450.00 MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 12 KVVU 10/18/12-10/19/12 Dr Oz 3-4p ----ThF----:30 NM \$500.00 MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 13 KVVU 10/18/12-10/19/12 Dr Oz 3-4p ----ThF----:30 \$500.00 NM 🐠 MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 14 KVVU 10/18/12-10/19/12 Dr Oz ----ThF----NM 3-4p :30 \$500.00 MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 15 KVVU 10/18/12-10/19/12 Dr Oz 3-4p ---ThF----:30 \$500.00 NM MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, \$950.00 16 KVVU 10/18/12-10/19/12 Special Early News Special Early New:----ThF----:30 NM See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29 Special Early New:----ThF----:30 17 KVVU 10/18/12-10/19/12 Special Early News \$950.00 NM See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29 (M) :30 18 KVVU 10/17/12-10/17/12 The X Factor The X Factor \$5,350.00 NM MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 19 KVVU 10/16/12-10/16/12 Raising Hope/Ben and Kate Tue 8p-9p -Tu-----:30 \$5,500.00 NM MG for 9.5,29.1,9.3,9.1,12.9,12.4,12.3,12.10,28.1,16.4,16.3,16.5,16.1,15.1,15.2,15.5,7.1,7.2,7.5,11.4,11.6,11.3,11.9,11.2, 20 KVVU 10/21/12-10/21/12 Weekend Matinee Movie NM 10-5pm ----SL :30 \$140.00 See MG 26.23,26.24,26.25,26.26,26.27,26.28,26.29 21 KVVU 10/21/12-10/21/12 Weekend Matinee Movie 10-5pm :30 \$140.00 NM

<u>Advertiser</u>

Obama For America

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Special Early News----ThF----

Special Early News----ThF----

10-5pm

10-5pm

10-5pm

-----St

:30

:30

:30

:30

:30

\$140.00

\$775.00

\$775.00

\$150.00

\$150.00

NM

NM

NM

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NM

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Alt Order # Contract / Revision 489528 06266599 **Contract Dates** Product Estimate # 10/16/12 - 10/22/12 **OBAMA 4 AMERICA** 1537

Original Date / Revision <u>Advertiser</u> 10/13/12 / 10/13/12 **Obama For America** 

*Line Ch Start Date End Date Description	Start/End Time	S Days Length W	pots/ /eek Rate	Type	Snote	Amount
Start Date End Date Weekdays Spots/Week	Rate	Days Longin V	reek Nate	Type	opoto	Amount
27 KVVU 10/21/12-10/21/12 Weekend Matinee Movie	10-5pm	St :3	\$150.00	NM		
<ul><li>MG for 26.22,26.16,26.17,26.20,26.21</li><li>28 KVVU 10/17/12-10/22/12 Friends</li></ul>	M-F 12:05-1:05a	MWThF :30	3 \$225.00	NM	,	
MG for 26.22,26.16,26.17,26.20,26.21						
29 KVVU 10/17/12-10/22/12 American Dad  MG for 26.22,26.16,26.17,26.20,26.21	M-F 230-3a	MWThF ;30	0 \$95.00	NM		
27 KVVU 10/17/12 10/17/12 The X Factor	The X Factor	:30		NM	1	\$5,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate					
Week: 10/15/12	\$3,150.00 The X Factor	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate	.30		INIVI	U	φυ.υυ
Week: 10/15/12 10/21/121 1	\$3,075.00			_		
Spot Ch Date Range Description  1 KVVU 10/15/12-10/21/12 The X Factor	Start/End Time The X Factor	Weekdays Lengtl		<u>Type</u> NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2			,			
29 KVVU 10/19/12 10/19/12 Fringe	Fri 9p-10p	:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate			l		
Week: 10/15/12	\$1,750.00 Start/End Time	Weekdays Lengti	<u>n Rate</u>	<u>Type</u>		
1 KVVU 10/15/12-10/21/12 Fringe	Fri 9p-10p	F :3		NM		
See MG 26.2,26.3,26.4,26.5,26.6,26.7,26.8,26.9,26.10,2		S. 14, 26. 15, 26. 16, 26. 17,	. ,			
30 KVVU 10/21/12 10/21/12 NFL Early Game	NFL Early Game	:30		NM	1	\$7,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$7,500.00					
31 KVVU 10/21/12 10/21/12 NFL Early Game	NFL Early Game	:30		NM	1	\$7,500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			,	,	<b>*</b> **,********
Week: 10/15/12 10/21/121 1	\$7,500.00					
32 KVVU 10/20/12 10/20/12 NCAA Football Late Game	NCAA Football Lat	:30		NM	2	\$4,650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/122- 2	<u>Rate</u> \$2,325.00					
33 KVVU 10/16/12 10/16/12 Fox 5 News at 5	5-530p	:30		NM	1	\$950.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -T 1	<u>Rate</u> \$950.00					
34 KVVU 10/16/12 10/22/12 The Dr.Oz Show	4-5p	:30	<del> </del>	NM	3	\$1,500.00
Start Date End Date Weekdays Spots/Week	Rate	.50		, vivi	J	ψ1,500.00
Week: 10/15/12 10/21/12 -11 2	\$500.00			1		
Week: 10/22/12 10/28/12 1 1	\$500.00					4405.00
35 KVVU 10/16/12 10/22/12 Better Start Date End Date Weekdays Spots/Week	M-F 11a-12p <u>Rate</u>	:30		MM	1	\$195.00
Week: 10/16/12 10/22/12 MTWTF 1	\$195.00					
36 KVVU 10/16/12 10/22/12 Divorce Court/Divorce Court	: M-F 12-1p	:30		NM	1	\$195.00
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 MTWTF 1	<u>Rate</u> \$195.00					
37 KVVU 10/16/12 10/22/12 MORE Access	630-7pm	:30		NM	1	\$650.00
Start Date End Date Weekdays Spots/Week	Rate			, ,,,,,	•	+222.20
Week; 10/16/12 10/22/12 MTWTF 1	\$650.00				_	
38 KVVU 10/16/12 10/22/12 Fox 5 News at 6pm Start Date End Date Weekdays <u>Spots/Week</u>	M-F 6-630pm Rate	:30		NM	2	\$1,050.00
Week: 10/16/12 10/22/12 MTWTF 2	\$525.00					

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**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 489528 /	Alt Order # 06266599
Contract Dates 10/16/12 - 10/22/12	Product OBAMA 4 AMERICA	Estimate # 1537
Advertiser Obama For America	[ <del></del>	iginal Date / Revision 10/13/12 / 10/13/12

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Туре	Spots	Amount
39 KVVU 10/16/12 10/22/12 Katie Couric <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/16/12 10/22/12 MTWTF 3	2-3p <u>Rate</u> \$425.00	:30	NM	3	\$1,275.00
40       KVVU 10/16/12       10/22/12       Anderson         Start Date       End Date       Weekdays       Spots/Week         Week: 10/16/12       10/22/12       MTWTF       2	3-4p <u>Rate</u> \$450.00	:30	NM	^ 2	\$900.00
41 KVVU 10/16/12 10/22/12 Fox 5 News at 5 MF 530-6p  Start Date End Date Weekdays Spots/Week  Week: 10/16/12 10/22/12 MTWTF 2	M-F 530-6p <u>Rate</u> \$1,025.00	:30	MM	2	\$2,050.00
		Totals	ea morross, seagu metad	109	\$106,665.00

**Obama For America** 

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	109	\$106,665.00	\$90,665.25
Totals	109	\$106,665.00	\$90,665.25

Signature:	Date:

## REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT9/12 19.25
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

ADV. NAME   POLI/B OBAMA/D/PRE/US
BUYER NAME MAURA GILROY  SALES PRSN PH- TERESA DIF  CLASS: NATL. LOCAL  ICE)  DATE

.# 610-293-4100		FAX	FAX# 610-225-1191	91
PRESHEET	HARRIS	REPORT	HARRIS REPORT FROM REP	OCT9/12 19.25
			**CHANGES**	*** KVVU-TV ***

S IS A MAKE-GOOD FOR	PROGRAM : KATIE COURIC ORD COM1: SPOTS N/A DUE ORD COM2: REVISED RATE	44 RZ 1100A-1200	PROGRAM : BETTER LAS VEG	8 RZ 1100A-1200N	PROGRAM: DR OZ ORD COM1: REVISED RATE	7 RZ 1000A-1100A	PROGRAM: MORE LAS VEGAS ORD COM1: REVISED RATE	6 RZ 900A-1000A	PROGRAM: FOX5 MORNING NORD COM1: REVISED RATE	5 RZ 700A-900A	PROGRAM: FOX5 NEWS 6A ORD COM1: REVISED RATE	4 RZ 600A-700A	PROGRAM: FOX5 NEWS 5A ORD COM1: REVISED RATE	√3 RZ 500A-600A	:LINE#:REP :CD: TIME PERIOD :
CCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCCC	TO SPORTS &	30	GAS	30		30		30	NEWS	30		30		30	LGTH : SEC
-141 FOR 3 SF -141 FOR 3 SF -112 FOR 6 S -112 FOR 6 S -114 FOR 6 S -115 FOR 2 S -116 FOR 2 S -135 FOR 2 S FOR 1 S FOR 1 S	DEBATE. NOT P	\$425.00		\$195.00		\$250.00		\$275.00		\$700.00√		\$725.00		\$450.00	RATE
POTS/WK	RE-BOOKED I	10/17		10/16		10/16		10/16		10/16		10/16		10/16	: START
	PLS APPROVE.	10/17		10/22		10/22		10/22		10/22		10/22		10/22	: END
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\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$	REP HEADLINE# 6266599 TRF# 489528	
	ORDER WORKSHEET	大田で・ 上田上帯 SICTNUSTALOO
**CHANGES**	HARRIS REPORT FROM REP	FAX# 610-225-1191
*** KVVU-TV	OCT9/12 19.	91

: REVISI : ANDERS : PEVISI : PEVISI : PEVISI : FOX 5 : FOX 5 : FOX 5 : FOX 5 : REVISI : REVISI	D: TIME I	LGTH :	SEC : RATE :	: START : DATE 10/16	: END : DATE 10/22	: SPTS: :/WK:	WEEK : DAYS INVT :	:TOTL: :SPTS:
GRAM : ANDERSON COOPER COM1: REVISED RATE	COM1: REVI	30	\$450.00	10/16	10/22	4	TU-F,M	
RZ 400P-500P 30 \$500.00 10/16 10/22 6  GRAM : DR OZ COM1: REVISED RATE  RZ 500P-530P 30 \$950.00 10/16 10/22 3  GRAM : FOX 5 NEWS AT 5PM COM1: REVISED RATE  RZ 500P-600P 30 \$1,025.00 10/16 10/22 3  GRAM : FOX 5 NWS AT 530P COM1: REVISED RATE  RZ 600P-630P RATE  COM1: REVISED RATE  RZ 600P-630P RATE  RZ 1000P-1100P RATE  RZ 100P-1100P RATE  RZ 1	GRAM : ANDERSON COM1: REVISED R	IR						
GRAM : DR OZ COM1: REVISED RATE  COM1: REVISED RATE  30	RZ 400P-50	30	\$500.00	10/16	10/22	Ø	TU-F,M	
RZ 500P-530P 30 \$950.00 10/16 10/22 3  GRAM: FOX 5 NEWS AT 5PM COM1: REVISED RATE  RZ 530P-600P 30 \$1,025.00 10/16 10/22 3  GRAM: FOX 5 NWS AT 530P COM1: REVISED RATE  RZ 600P-630P 30 \$525.00 10/16 10/22 2  GRAM: FOX 5 NWS AT 6P  RZ 630P-700P 30 \$650.00 10/16 10/22 2  GRAM: REVISED RATE  RZ 100P-1100P 30 \$2,150.00 10/16 10/22 5  GRAM: FOX 5 NEWS AT 10P  RZ 100P-1100P 30 \$1,500.00 10/20 10/20 1  RZ 100P-1100P 30 \$1,500.00 10/20 10/20 1	GRAM : DR OZ COM1: REVISED							
GRAM: FOX 5 NEWS AT 5PM COM1: REVISED RATE  RZ 530P-600P S30 RZ 530P-600P S30 RZ 600P-630P COM1: REVISED RATE  RZ 600P-630P COM1: REVISED RATE  RZ 630P-700P SGRAM: MORE ACCESS COM1: REVISED RATE  RZ 1000P-1100P SGRAM: FOX 5 NEWS AT 10P RZ 1000P-1100P SGRAM: REVISED RATE  RZ 1000P-1100P SGRAM: REVISED RATE RZ 100P-1100P SGRAM: REVISED RATE RZ 100P-1100P SGRAM: REVI	RZ 500P-5	30	950.	10/16	10/22	ω	TU-F,M	
RZ 530P-600P 30 \$1,025.00 10/16 10/22 3  GRAM : FOX 5 NWS AT 530P  COM1: REVISED RATE  RZ 600P-630P 30 \$525.00 10/16 10/22 2  GRAM : FOX 5 NWS AT 6P  COM1: REVISED RATE  RZ 630P-700P 30 \$650.00 10/16 10/22 1  RZ 630P-700P 30 \$650.00 10/16 10/22 1  RZ 1000P-1100P 30 \$2,150.00 10/16 10/22 5  GRAM : FOX 5 NEWS AT 10P  RZ 1000P-1100P 30 \$1,500.00 10/20 10/20 1  RZ 1000P-1100P 30 \$1,500.00 10/20 10/20 1	GRAM : FOX 5 NEWS COM1: REVISED RAI	5 PM						
GRAM : FOX 5 NWS AT 530P  COM1: REVISED RATE  RZ 600P-630P  RZ 600P-630P  RZ 5 NWS AT 6P  COM1: REVISED RATE  RZ 630P-700P  RZ 630P-700P  RZ 630P-700P  RZ 1000P-1100P  RZ 100P-1100P  RZ 1000P-1100P  RZ 100P-1100P  RZ 100P-1100P  RZ 100P-1100P  RZ 100P-1100P  RZ 100P-110	5 RZ 530P-	30	1,025.	10/16	10/22	ω	TU-F,M	
RZ 600P-630P 30 \$525.00 10/16 10/22 2  GRAM: FOX 5 NWS AT 6P	GRAM : FOX 5 NWS AT COM1: REVISED RATE	30P						
GRAM: FOX 5 NWS AT 6P COM1: REVISED RATE  RZ 630P-700P RZ 630P-700P RZ 1000P-1100P SGRAM: REVISED RATE  GRAM: FOX 5 NEWS AT 10P COM1: REVISED RATE  RZ 1000P-1100P SGRAM: FOX 5 NEWS AT 10P COM1: REVISED RATE  RZ 1000P-1100P SGRAM: FOX 5 NEWS AT 10PM SAT COM1: REVISED RATE  RZ 1000P-1100P SGRAM: FOX 5 NEWS AT 10PM SAT COM1: REVISED RATE  RZ 1000P-1100P SGRAM: FOX 5 NEWS AT 10PM SAT	6 RZ 600P-630	30	525.	10/16	10/22	N	TU-F,M	
RZ 630P-700P 30 \$650.00 10/16 10/22 1  GRAM: MORE ACCESS COM1: REVISED RATE  RZ 1000P-1100P 30 \$2,150.00 10/16 10/22 5  GRAM: FOX 5 NEWS AT 10P  RZ 1000P-1100P 30 \$1,500.00 10/20 10/20 1  GRAM: FOX 5 NEWS AT 10PM SAT COM1: REVISED RATE	FOX 5 NWS AT REVISED RATE	5P						
GRAM: MORE ACCESS COM1: REVISED RATE  RZ 1000P-1100P  GRAM: FOX 5 NEWS AT 10P  COM1: REVISED RATE  RZ 1000P-1100P  30 \$1,500.00 10/20 10/20 1  GRAM: FOX 5 NEWS AT 10PM SAT COM1: REVISED RATE	RZ 6	30	650.	10/16	10/22	Н	TU-F,M	
RZ 1000P-1100P 30 \$2,150.00 10/16 10/22 5  GRAM : FOX 5 NEWS AT 10P  COM1: REVISED RATE  RZ 1000P-1100P 30 \$1,500.00 10/20 10/20 1  GRAM : FOX 5 NEWS AT 10PM SAT COM1: REVISED RATE	GRAM : MORE ACC							
GRAM: FOX 5 NEWS AT 10P  COM1: REVISED RATE  RZ 1000P-1100P  30 \$1,500.00 10/20 10/20 1  GRAM: FOX 5 NEWS AT 10PM SAT  COM1: REVISED RATE	8 RZ	30	2,150.	10/16	10/22	И	TU-F,M	
RZ 1000P-1100P 30 \$1,500.00 10/20 1 10/20 1 GRAM : FOX 5 NEWS AT 10PM SAT COM1: REVISED RATE	FOX 5 N	0						
GRAM : FOX 5 NEWS AT 10PM COM1: REVISED RATE	RZ 1000P-1100	30	μ,	10/20	10/20	ין	SAT	
	GRAM : FOX 5 NEWS	M40						

THIS IS A MAKE-GOOD FOR	GRAM : NFL EARL COM1: NO LATE	43 RZ 1000A-130P	PROGRAM: FOX NFL (GAME ORD COM1: REVISED RATE	37 RZ 1000A-100P	PROGRAM: THE X-FACTOR ORD COM1: CORRECT TP. ORD COM2: REVISED RATE THIS IS A MAKE-GOOD FOR	42 RZ 800P-1000P	PROGRAM : FOX NEWS SUNDAY	29 R 800A-900A	PROGRAM : FRIENDS ORD COM1: REVISED RATE	24 RZ 1205A-105A	PROGRAM: THE SIMPSONS ORD COM1: REVISED RATE	23 RZ 1135P-1205A	PROGRAM: FOX 5 NEWS AT ORD COM1: REVISED RATE	22 RZ 1100P-1135P	PROGRAM: FOX 5 SPORTS ORD COM1: REVISED RATE	21 RZ 1045P-1100P	PROGRAM: FOX 5 NEWS AT ORD COM1: REVISED RATE	20 RZ 1000P-1045P	:LINE#:REP :CD: TIME PERIOD
OCT21 ON LINE-	ME . MG EARLY GAME	30	E 1)	30	PLS APPROVE. OCT17 ON LINE-	30	DAY	30		30		30	т 1100Р	30	EXTRA	30	T 10PM SUN	30	: LGTH : SEC
38 FOR 1	IE. PRE-BOOKED	\$7,500.00		\$7,500.00	34 FOR 1	\$5,350.00		\$850.00		\$225.00		\$350.00		\$1,950.00		\$1,200.00		\$1,850.00	: RATE
SPOT/WK	PLS APPROVE.	10/21		10/21	SPOT/WK	10/17	-	10/21		10/16		10/16		10/16		10/21		10/21	: START
	7E.	10/21		10/21		10/17		10/21		10/22		10/22		10/22		10/21		10/21	: END : DATE
		Ľ		Н		Н		٢		N		(JI		ĆΊ		Ч		Ч	:SPTS: WEEK
		SUN		SUN		WED		SUN		TU-F,M		TU-F,M		TU-F,M		SUN		SUN	T: DAYS
		Ъ		י		1		Н		N		U		U		Н		Н	:TOTL:

PROGRAM: COPS/DOG THE BOUN ORD COM1: PRG CHG. PRE-BOOK ORD COM2: REVISED RATE THIS IS A MAKE-GOOD FOR OCT1	41 RZ 100P-200P	PROGRAM: DIVORCE COURT ORD COM1: REVISED RATE	9 RZ 1200N-100P	T OF A MAKEGOOD	PROGRAM : RAISING HOPE/BEN ORD COM1: SPOTS N/A DUE TO	50 RZ 800P-900P	PART OF A MAKEGOOD MADE UP	GRAM : NEWS COM1: SPOTS N/	Z 4C	T OF A MAKEGOOD	PROGRAM: DR OZ ORD COM1: SPOTS N/A DUE TO ORD COM2: REVISED RATE	47 RZ 300P-400P	A. W	GRAM : ANDERSON COM1: SPOTS N/	46 RZ 200P-300P	T OF A MAKEGOOD	PROGRAM : KATIE COURIC ORD COM1: SPOTS N/A DUE TO ORD COM2: REVISED RATE	45 RZ 100P-200P	:LINE#:REP :CD: TIME PERIOD : L :LINE#: :
ED PLS	30		30	OF LINES	SPORTS &	30	OF LINES	SPORTS &	30	OF LINES	SPORTS &	30	OF LINES	SPORTS &	30	OF LINES	SPORTS &	30	GTH : SEC
PROVE.	\$195.00		\$195.00	44-51	DEBATE. NOT	\$5,500.00	44-51	DEBATE. NOT	\$950.00	44-51	DEBATE. NOT	\$500.00	44-51	DEBATE. NOT	\$450.00	44-51	DEBATE. NOT	\$425.00	: RATE
SPOTS/WK	10/16		10/16		PRE-BOOKED	10/16		PRE-BOOKED	10/18		PRE-BOOKED	10/18		PRE-BOOKED	10/18		PRE-BOOKED	10/18	: START
	10/22		10/22		PLS APPROVE.	10/16		PLS APPROVE.	10/19		PIS APPROVE.	10/19		PLS APPROVE.	10/19		PLS APPROVE.	10/19	: END
	N		2		<u>н</u>	ב		ਸ਼ਂ	N		<b>.</b>	4		ਸ਼ <u>ਂ</u> •	4		ਜ਼ <b>ਂ</b> •	4	: /WK: INVT
	TU-F,M		TU-F,M			TUE			TH-F			TH-F			TH-F			TH-F	T: DAYS
	N		N			ч			N			4			4			4	:TOTL:

O FAX# 610-225-1191

HARRIS REPORT FROM REP OCT9/12 19.25

\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

OCT/12 : LINE# : REP PROGRAM : ORD COM1: LINE#: 39 106665.00 :00: ŖZ 100P-800P FOX COLLEGE FOOTBALL REVISED RATE TIME PERIOD LGTH 30 SEC \$2,325.00 RATE 10/20 START DATE 10/20 END : SPTS: N CONTRACT TNVT TOTAL SPOTS SAT DAYS 106665.00 :TOTL: N

MARKET TOTALS \$260,180 KVVU 25% KSNV 29% KTUD 1% KLAS 20% KTNV 13% KVMY 98 KVCW 3% CABL 0%

SVC- NSI DEMOS- RA35+\*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE E-EFF DATES PER WEEK T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE